

# Welcome to CADA's



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A CADA educational networking event for the assistive devices industry

## Stakeholder Lunch and Learn & Annual General Meeting

## President's Report

Jeff Preston, President, CADA

# CADA's Mission

INFORM. INVOLVE. INSPIRE

“The Canadian Assistive Devices Association will strengthen the assistive devices industry in Canada for the benefit of all members through advocacy, coordinated representation at all government levels, and business-building networking opportunities.”

# Member Value Proposition

Our scope addresses both national and Ontario issues that relate to the broader spectrum of assistive devices and technology. CADA members have exclusive access to:

- Intelligence about current and emerging policy and regulatory environments.
- Highly relevant, timely education for you and your employees that supports your company's competitiveness and sustainability.
- Sector-specific information that directly affects the bottom line for your business.

In 2017, our focus will be on increased communication, educational webinars, access to expanded resources, signature events and development of key data.”

# Advocacy /Government Relations Activity

- CADA meets with ADP – Eva Roszuk, Joan Stevens, Ian Lowe and Emily Szeto. Next meeting week of November 27<sup>th</sup>.
- SCI Ontario dialogue initiated in 2016. CADA to participate as stakeholder in 2017/2018 Public Good Initiative.
- Jeff Yurek, MPP, Egin Middlesex London, Conservative Health and Long Term Care Critic.
- France Gelin, MPP, Nickel Belt, NDP Health and Long Term Care Critic
- Stakeholder dialogue re: McMaster Health Forum ““ Enhancing Equitable Access to Assistive Devices for Older Adults in Canada””
- Home Care Ontario – meeting with Susan D. VanderBent, CEO
- OLTC – Candace Chartier, CEO
- Ongoing dialogue with NIHB’s Rolina van Gaalen
- Accessibility Innovation Showcase Conference
- OHRSA AGM
- HMEDA AGM and ongoing dialogue with Phil Mundy, ED
- Canadian Seating and Mobility Conference
- CADA attends the Public Affairs Association of Canada Queens Park Day

**May 16** Webinar – “Retail Matters Retail Matters: Business Practices, Trends, Understanding the Customer Journey”

**June 15** – Lunch and Learn Event – “Food for Thought”

**August 24** - Webinar – HASCO – Health and Safety

**September 14** – Webinar – ADP Audit – “Process and Prepare”

**November 1** – Annual General Meeting and Lunch and Learn Event

**January 2018** – Lunch and Learn Event w ADP (Date TBD)

**February 26, 2018** – Queens Park Day/Stakeholder Networking Event

Newsletters – Via Email, Quarterly

# Stakeholder Engagement

## [Access to Assistive Technology in Canada: A Jurisdictional Scan of Programs](#)

[http://agewell-nce.ca/wp-content/uploads/2015/09/age-well\\_jurisdictional-scan\\_2017\\_June-30\\_FINAL.pdf](http://agewell-nce.ca/wp-content/uploads/2015/09/age-well_jurisdictional-scan_2017_June-30_FINAL.pdf)

“Jurisdictional scan findings will help to inform more in-depth exploration of approaches to bridge program gaps, and contribute to efforts to address access issues with changes in government policy, program and service planning, as well as systematic coordination across sectors”.

**McMaster**  
**HEALTH FORUM**



**AGEWELL**



**MARCH  
OF DIMES  
CANADA**



**UNIVERSITY OF  
TORONTO**

# Stakeholder Engagement

**McMaster Health Forum is a World Health Organization Collaborating Centre for Evidence-Informed Policy.**

**“ Enhancing Equitable Access to Assistive Devices for Older Adults in Canada”**

**<https://www.mcmasterforum.org/find-evidence/products/project/enhancing-equitable-access-to-assistive-technologies-in-canada>**

Participants identified four priorities for moving forward:

- 1) Spreading awareness of assistive technologies and engaging those using or in need of assistive technologies in crafting a long-term vision
- 2) Working with partners across health and social systems to determine what data should be collected on assistive technologies, and how to evaluate new technologies that enter the market
- 3) Building capacity among health professionals who are closely involved with the provision of assistive technologies
- 4) Exploring the types of small-scale innovation projects designed to enhance equitable access to assistive technologies that could be funded and evaluated in select jurisdictions to determine what works

**Next Steps : Steering Committee participation in symposium on Policy Development June 2018**



# Stakeholder Engagement

## Spinal Cord Injury Ontario – University of Toronto “ Public Good Initiative”

### Review of the Mobility Device Sector in Ontario

In June 2017 , Spinal Cord Injury Ontario submitted a proposal to the University of Toronto Public Good Initiative and was approved.

The MOHLTC is in full support of this initiative and has lent us the expertise of ADP to assist in this review.

To guide the consultants and assist with their direction, a Task Force is being developed.

- Approximately 3 meetings from November – March
- Stakeholder interview and focus group assistance and recruiting
- Review of materials leading to final report, position paper, and recommendations to the Ontario government.

# Knowledge Product

## Market Sizing Survey for Assistive Devices in Canada

- The 2017 Market Sizing Survey for Assistive Devices in Canada will be introduced and administered by CADA.
- Pricing estimate with scope assumptions have been received and approved by the CADA Board.
- Deloitte's Global Benchmarking Center will complete the survey.
  - **Development**
  - **Enrollment**
  - **Data Collection and Validation**
  - **Analysis / Reporting**
- Only participating CADA members will receive the report.
- **CADA to date has not received the participation level necessary to complete the survey.**

## Strengthen Member Value

- Continue Program Enhancement – Newsletter, Webinars, Events
- Intelligence (data) , Education, Information

## Stakeholder Engagement

- Assistive Devices Program, Ontario
- March of Dimes, AgeWell, McMaster Health Forum
- Spinal Cord Injury Ontario “Public Good Initiative”
- Home Care Ontario
- OLTC, OHRSA, ALS, Multiple Sclerosis, Muscular Dystrophy, NIHB, VAC

## Influence Policy Development MOHLTC (Ontario)

- CADA GR Strategy Development
- 2018 Provincial Election
- Intelligence (Data)

**The 2017 2018 CADA GR focus will be on researching, synthesizing and publishing key Assistive Devices industry related data that demonstrates our industry’s integral role in the Canadian healthcare industry.**

## 2017-2018 CADA BOARD OF DIRECTORS

**Allan Boyd**, Permobil

**Steve Cranna**, VGM Group Services

**Brian Fisher**, Pride Mobility Products

**Charles Harrison**, Invacare Canada LP

**Mike Longo**, Sunrise Medical

**Craig Miller**, Sigvaris Corporation

**Jeff Preston**, Motion Specialties

**Kathy Sarafian**, Drive Medical

**Kelli Vriend**, McKesson Canada



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