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Corporate Responsibility On the right track

pwc

What is Corporate Responsibility?



Creating a Comprehensive CR Story



“Its about looking into the DNA of your business and understanding what is material to your people, your business and your community”

Corporate Responsibility at PwC

CR represents the way we integrate social, environmental and economic concerns into our values, culture, decision-making and operations



Community



Environment



People



Marketplace

PricewaterhouseCoopers Canada Foundation

***Our mission is to help
build and empower community leadership
by sharing our time, expertise and resources***

Our approach to strengthening communities

What do we mean by capacity and capacity building?

Why are we interested in this issue?

How do we tackle such a complex conversation?

Capacity building

Investing in not-for-profit effectiveness



Sustainability : Looking Ahead

Current Business Approach

What's Next

Risk and cost reduction



Strategic growth opportunity

Middle management focus



CEO agenda

One or two dimensional



Integrated, holistic approach

Internally driven decisions



Strategic partnerships

Incremental change



Breakthrough innovation

Contact

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